

**MINUTES OF CITY COUNCIL WORKSHOP
JANUARY 23, 2018
TED C. COLLINS LAW ENFORCEMENT CENTER**

COUNCIL:

PRESENT:

MAYOR BRENDA BETHUNE
MAYOR PRO-TEM MICHAEL CHESTNUT
MARY JEFFCOAT
MIKE LOWDER
PHILIP N. RENDER
GREGG SMITH
JACKIE VEREEN

STAFF PRESENT:

JOHN G. PEDERSEN, CITY MANAGER
JONATHAN "FOX" SIMONS, JR., ASSISTANT CITY MANAGER
BRUCE BOULINEAU, ASSISTANT CITY MANAGER
MICHAEL SHELTON, CHIEF FINANCIAL OFFICER
TOM ELLENBURG, CITY ATTORNEY
JOAN GROVE, CITY CLERK

CALL TO ORDER.....Mayor Brenda Bethune

 **Roll Call.**

Present: Mayor Brenda Bethune, Michael Chestnut, Jackie Vereen , Philip Render, Mike Lowder, Gregg Smith, Mary Jeffcoat.

INVOCATION.....
PLEDGE OF ALLEGIANCE.....
APPROVAL OF AGENDA.....
APPROVAL OF WORKSHOP MINUTES.....January 9, 2018
APPROVAL OF MINUTES.....January 9, 2018
NON-AGENDA ITEMS FROM PUBLIC.....30 Minute Time Limit

 **Mr. Pedesen asked for executive session**

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Recognize former Mayor John Rhodes and Council Members Wayne Gray and Randal Wallace.(mtg)
2. Recognize Miles Washington, Christian Academy of Myrtle Beach, winner of Gold in the 100 yard Men's Freestyle in the SCISA State meet. (mtg)
3. Presentation – Dr. Marilyn Fore, President, Horry Georgetown Technical College (mtg)
4. Public Information Update – PIO Staff/Police (mtg)


CONSENT AGENDA


1st Reading **Ordinance 2018-3** An ordinance to extend the corporate limits of the City of Myrtle Beach by annexing 0.53 acres located at 9327 Cove Dr (Horry County Pin #394-06-01-0006), and rezone said property from Horry County SF 10 (Single Family Residential) to City of Myrtle Beach R15 (Single Family Residential).


 Annexation of a donut hole. There will still be 15 within city limits


Resolution **R2018-4** allowing horses to be ridden on the beach during the American Heart Association Ride-A-Thon on November 3, 2018.

 Bruce Arnel & Sarah Nelson reviewed the event.

 Ms. Nelson noted that the event started with 21 riders. She commented on the growth of the event Estimated economic impact 2.1 million dollars.

 Councilman Lowder spoke to improving clean-up of the area.


 Bruce Arnel added city has staff assigned to assist with the clean-up.

 Councilwoman Jeffcoat stated there is an issue with people on the beach complaining about the horses.

Motion **M2017-136** to appoint/reappoint 4 members to the Community Appearance Board. The terms of Ben A. Page, Brown Bethune, Mayur Jeram terminated December 31, 2017. The term of Jackie D. Vereen will terminate December 31, 2020. Ben A. Page does not wish to be reappointed. Brown Bethune and Jackie D. Vereen have resigned to avoid any conflict of interest. Mayur Jeram wishes to continue.


We have 12 applicants.

 Mayur Jeram is eligible for reappointment.


 Mayor Bethune reviewed the seats to be filled. Council will consult with chairman of the board and will review all resumes.

Motion **M2017-142** to appoint one member to the Recreation Advisory Committee to replace Casey Dornhecker who has resigned. This term will expire 2/14/20.


We have one resume.

 Have one resume.


Motion **M2018-10** to approve a Special Event Permit to PJ Bernacki/Steve Taylor, Native Sons, for the "Myrtle Beach Jeep Jam" to be held at the former Myrtle Square Mall Site April 13-15, 2018 from 9:00 am to 6:00 pm on April 13th and 14th and 9:00 am to 1:00 pm on Sunday, April 15, 2018. The inaugural event will be a celebration of Jeep Culture, held in the heart of Myrtle Beach and will feature a Jeep obstacle course, vendors, Jeep show, and various small activities throughout the event site. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

 Bruce Arnel reviewed the event.


 P.J. Bernacki commented that this is a 1st time event. There will be crossing guards.

 Councilwoman Jeffcoat stated she approved of the weekend


Motion **M2018-11** to appoint one member to the Bicycle & Pedestrian Committee to replace Kathy Johnson, who has resigned. This term will expire 8/26/18.

 Resume from Heather Fletcher.


Motion **M2018-12** to appoint one member to the Ocean View Memorial Foundation for a 4 year term. The term of John Rhodes expired January 14, 2018.

 This appointment must be a member of city council. Dr. Render was recommended.

Motion **M2018-13** to allocate \$12,500 to participate in a study of the regional heroin, opioid epidemic.


 This will replicate the process the city used when looking at the homeless situation. Estimated that 80-85% of crimes committed are related to drugs. Study will cost approximately \$50K; 4 major medical care providers will cover ½ of the balance and have approached the County who will absorb ¼ of the remainder leaving ¼ for the city to assume

Motion **M2018-14** to appoint one member to the Hall of Fame to replace Randal Wallace.

 Mr. Wallace is willing to continue to serve. This does not require a member of council.


Motion **M2018-15** to appoint one member to the Myrtle Beach Air Base Redevelopment Authority to replace Gen. Robert H. Reed. This term will expire June 30, 2018.

 MOVE TO REGULAR AGENDA

 Councilman Render asked this be continued to next meeting.


Motion **M2018-17** to approve a Special Event Permit to the City of Myrtle Beach Recreation Department/Linda Hopkinson for the “5k 2K Walk for Health” to be held at Plyler Park, Myrtle Beach Boardwalk & Beach, February 17, 2018 from 9:00 am to 1:00 pm. This event has been held for the past several years and it features a 5k run/walk along the boardwalk and beach between 14th Ave N and 3rd Ave S attracting approximately 500 participants. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

 BRUCE ARNEL REVIEWED THIS EVENT.

 LINDA HOPKINSON, SUPERVISOR AT PEPPER GEDDINGS, REVIEWED THE EVENT “CHOOSE TO MOVE” CURRENTLY BEING HELD AT PEPPER GEDDINGS. ALL PARTICIPANTS WILL BE INVITED TO THIS EVENT. SHE REVIEWED THE PROCESS WHICH CALLS FOR A 2 MILE LOOP.


REGULAR AGENDA

2nd Reading **Ordinance 2017-59** An ordinance to approve an agreement and contract between the ~~South Carolina Department of Transportation~~, City of Myrtle Beach and GDMB Development LLC for the maintenance of certain portions of Highway 17 Bypass.

 There have been changes since 1st reading. SCDOT has been removed. Covers maintenance of grassy medians on the Bypass from Grissom Parkway north to city limits. Cost to the city is the same as the city currently pays.


MOVE TO CONSENT AGENDA

2nd Reading **Ordinance 2017-61** An ordinance to amend the Grande Dunes Planned Unit Development Ordinance 20000111-2 to include a new Appendix B-1 Signage and Graphic Manual.


 Carol Coleman reviewed the ordinance. The applicant wants to rebrand the area dealing with signage. There are only 5 additional signs not included originally.


MOVE TO CONSENT AGENDA


2nd Reading **Ordinance 2018-1** An ordinance to adopt that certain first amendment to the Grande Dunes Development Agreement relating to the amended signage and graphics manual approved in 2017-61.Development Agreement.


 A companion to the above ordinance.
MOVE TO CONSENT AGENDA


1st Reading **Ordinance 2017-60** An ordinance to create a Planned Unit Development known as Osceola Street PUD Planned Unit Development.


 Carol Coleman reviewed. This is 6.75 acres. Propose 3 phases: 1st phase climate controlled storage, a use not allowed in current zoning; Phase 2, 2 commercial buildings; Phase 3 multi-family. Specifically asking for the PUD to deal with the storage units. Public Benefit - use toward security cameras and landscaping.


 Councilman Lowder restated his concern with parking. Ms. Coleman stated on the single family the developer is allowing parking for 2 vehicles.


 Councilman Chestnut commented that he thought this area originally was more for affordable housing.

 Ralph Shelton on behalf of the developer stated the owners would like to begin construction on the storage building and multi-family during Phase 1A and develop housing for Phase 1B. He stated he would be willing to discuss more housing within that area with the developer. Would like to continue the 2 commercial buildings. Have discussed location of cameras with Chief Prock. The developer intends to light throughout the property which they will maintain.


 Councilwoman Jeffcoat compromise; take 2nd storage unit and zone identical to residential She recommended it be zoned this way first and possibly there may be residential rather than 2nd storage facility.


 Mr. Brown, Pres. BTW neighborhood, stated the community was not supportive of this proposal. He felt the storage facility would only look like a homeless shelter and this would only add to the criminal activity this area already deals with.

 Mayor Bethune asked if there are problems with existing storage areas. Mr. Pedersen said he would check with the Police Dept.


 Pastor Leach stated there are great concerns with crime in the area and need for housing. She stated prior to relocating to MB was in an area that tried the same thing. Very few jobs created and many major problems arose. She stated a serious problem is urban unification where possibly property values will increase, cost of living would increase and people would not be able to afford it.


1ST Reading **Ordinance 2018-2** An ordinance to amend Section 1306.G of Appendix A, Zoning to remove location-based restrictions on Mobile Diagnostic Units.

 Carol Coleman reviewed. Currently they are not allowed on properties where they are visible from the right of way. However this will be a temporary use. There is a statement in the ordinance that they must be attached, cannot operate on generators.


 There was a question regarding the language as to time on site. It sho

1st Reading **Ordinance 2018-4** An ordinance to amend the Arbor Glen Planned Unit Development Ordinance to include a new Exhibit 8 (Signage) and add details for the vegetated berm and fence required along PUD boundaries.


 Carol Coleman reviewed. They are developing on Fred Nash. Propose signage in the median space and also on traffic circle. There is a concern with the traffic circle since there would be a structure in the round about.


 Addressed the berm landscaping and fencing. The signage on Fred Nash and at the round about. Need encroachment for the entry sign on Fred Nash. Ms. Coleman stated the Planning Commission did approve this PUD.

1st Reading **Ordinance 2018-5** An ordinance to authorize encroachments into future public rights-of-way of Arbor Glen PUD, specifically Celestial Way and Eclipse Drive with 68 sq ft of signage, and approximately 1,960 sq ft encroachment in the traffic circle of Celestial Way that includes a water feature, signage and sign structure to be maintained by the applicant.


 Companion to 2018-4.


1st Reading **Ordinance 2018-6** An ordinance to create a planned unit development known as Lakeview Villas Planned Unit Development.


 The developer has asked for permission to develop as transient accommodation.


 Carol Coleman stated this is already under construction. Asked zoning change to allow for transient accommodations. On the other side of the area there already is transient accommodation being KOA campground.

Councilman Lowder stated he could not support this.

 Ms. Coleman stated the only change is the request to have transient accommodation.

 Councilwoman Jeffcoat stated the same concern as expressed with the Osceola PUD with commercial butting up against residential.


 Attorney for Developer stated the developer has spoken to people who had concerns. He felt going to the PUD allows the developer to address some of the concerns.


 Developer stated they called everyone on a list provided by Planning. He stated they have spent \$20M cleaning up this property. Stated what they are proposing to build will be affordable.

Resolution **R2018-7** to update information in R2015-19 Offshore Drilling and Exploration for Gas and Oil, and to reaffirm the city's opposition opposing off shore drilling and exploration for gas and oil.

 Update previous resolution.

Resolution **R2018-8** Resolution amending Resolution 2018-02 setting forth the City Council's plans to enhance public safety services provided to residents and guests of the City of Myrtle Beach by adding the "Downtown Code Enforcement and property maintenance initiative".

 Amends plan set forth for Police Dept. This provides for going forward with code enforcememnt as previously presented before Council. It budgeted for 2 enforcement officers dedicated to work the downtown. Reduce visual clutter and identify structural habitability issues. Will add surveillence cameras and put in addition dumpsters in the area.

 Councilwoman asked for code enforcers nights and weekends all year long

Motion **M2018-18** to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001. Memo dated January 17, 2018 shows 14 vehicles.

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. CFO Update
3. CM/ACM Update

 Food Trucks- would like to accept applications whether from in the city of not.

EXECUTIVE SESSION

Council may take action on matters discussed in Executive Session.

Motion to go into Executive Session to discuss a contractual matter and development opportunity. Action: Enter Closed Session, Moved by Gregg Smith, Seconded by Mike Lowder.

Vote: Motion carried: 7-0

Council came out of Executive Session and advised they took no action.

ADJOURNMENT 1:30 pm

ATTEST:

BRENDA BETHUNE, MAYOR

JOAN GROVE, CITY CLERK